

SMARTCymru

Mae Smart Container Company wedi elwa ar gymorth ariannol gan raglen SMARTCymru Llywodraeth Cymru sy'n weth £63.4m. Mae SMARTCymru, gyda chefnogaeth gwith £27m o gronfeydd yr UE, yn helpu busnesau yng Nghymru i ddatblygu cynnyrch, prosesau a gwasanaethau newydd drwy gefnodi cynnydd i'r buddsoddiad ym maes ymchwil, datblygu ac arloosi.

The Smart Container Company is comprised of a team of professionals who specialise in Internet-of-Things (IoT) technology, draught beer, and the hospitality industry. In our study of the supply chain, we identified many issues and bottlenecks caused by the lack of visibility into the keg's condition. Our solution is KegTracker. KegTracker is an IoT device that instantly turns kegs and casks into smart containers. KegTracker is still in the Research and Development phase. The Welsh Government has given us their support, in the form of an Experimental Development grant, to help us industrialise our working prototype and demonstrate the functionality of KegTracker in a real-world environment.

The Smart Container Company has benefited from financial support from the Welsh Government's £63.4m SMARTCymru programme. Backed by £27m of EU funds, SMARTCymru is helping business in Wales develop new products, processes, and services by supporting increased investment in research, development, and innovation

Project Title: KegTracker

Project Description: An IoT device to help create a zero-waste supply chain in the draught beer industry

Funding amount granted by the EU £199,826

Structural Fund: European Regional Development Fund



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Llywodraeth Cymru
Welsh Government

**Cronfa Datblygu
Rhanbarthol Ewrop
European Regional
Development Fund**

Cronfeydd yr UE: Buddsoddi yng Nghymru
EU Funds: Investing in Wales

